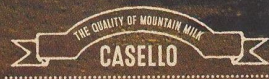




# DISCOVER THE WORLD OF PARMIGIANO REGGIANO



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**PARMIGIANO  
REGGIANO**





## *Guided visits*

On these dairy tours, we'll be showing visitors the various stages of our cheese-making process, as well as the warehouse the cheese is aged in. Our master cheese makers will show you the age-old techniques that to this day remain part of our cheese making culture. During the tour, visitors will have the chance to sample three different types of Parmigiano Reggiano, aged for 15, 24 and 36 months respectively. This is a unique, engaging, genuine experience that illustrates all our values and the respect earned by a product like PDO-label Parmigiano Reggiano, unrivalled worldwide.

The visit is suitable for groups,  
individuals and schools.  
We look forward to seeing you!

To book your visit, write to

[info@collinedicanossa.it](mailto:info@collinedicanossa.it)

or call

**+39 0522 878512**

In the e-mail, please tell us your full name, the date you'd like to visit and the number of people in your party. We will be pleased to get back to you with all the details, so you can enjoy your visit to the full.

The cheese factory tour starts at 8:30 a.m.  
and lasts about 90 minutes in all.



CASEIFICIO  
**Colline di  
Selvapiana  
e Canossa**



*A land worth  
exploring again  
and again*

**CANOSSA CASTLE.** The castle was the setting for the "Humiliation of Canossa", during the Investiture Controversy in 1077 between the Emperor Henry IV and Pope Gregory VII.  
[www.castellodicanossa.it](http://www.castellodicanossa.it) [www.comune.canossa.re.it](http://www.comune.canossa.re.it)

**ROSSENA CASTLE.** Canossa Castle was defended to the west by Rossena Castle, together with the Rossenella Watchtower.  
[www.castleofrossena.com](http://www.castleofrossena.com)

The **ROSSENELLA WATCHTOWER** rises up on its own on a rocky peak overlooking the Rupe di Campotrera Regional Nature Reserve.

**THE VILLAGE OF VOTIGNO**, became a place of particular interest in the 1990s, thanks to the Dalai Lama, and is now a meeting and meditation centre for Tibetan culture.

**TEMPIETTO DEL PETRARCA**, in Selvapiana. This commemorative structure was built in honour of the famous poet Francesco Petrarca, who stayed in this quiet place in 1341 to finish his poem "Africa".

#### WALKING TRAILS

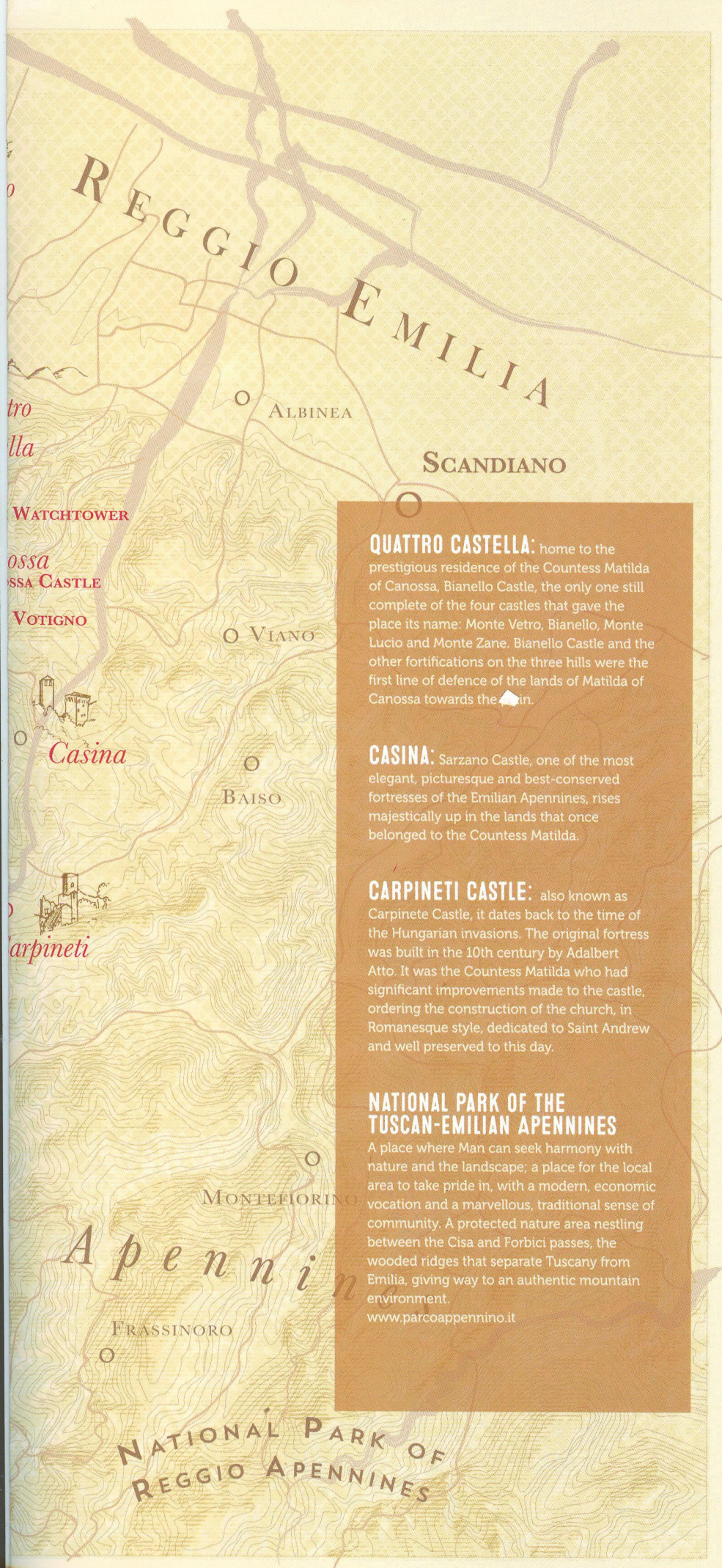
In Campotrera you will find the "Sentiero Geologico" (Geological Trail) and the "Sentiero dei Minatori" (Miners' Trail), with a series of boards describing the distinctive natural and landscape features found along the routes, which lead to the striking old mining sites. After your visit to the Matilda's castles, you can enjoy the splendid natural landscape by talking a walk along Medieval roads, from the "Sentiero Matilde" (Matilda Trail) to the "Sentiero dei Ducati" (Ducati Trail). The trails are all clearly marked, allowing visitors to admire the land of Matilda of Canossa in all its splendour, at the same slow pace as the pilgrims of the time.

**MONTECCHIO EMILIA** with the castle in a strategic position that allowed it to control the River Enza on the border between Reggio and Parma.


NATIONAL PARK OF  
THE TUSCAN-EMILIAN APENNINES







#### QUATTRO CASTELLA:

home to the prestigious residence of the Countess Matilda of Canossa, Bianello Castle, the only one still complete of the four castles that gave the place its name: Monte Vetro, Bianello, Monte Lucio and Monte Zane. Bianello Castle and the other fortifications on the three hills were the first line of defence of the lands of Matilda of Canossa towards the .

#### CASINA:

Sarzano Castle, one of the most elegant, picturesque and best-conserved fortresses of the Emilian Apennines, rises majestically up in the lands that once belonged to the Countess Matilda.

#### CARPINETI CASTLE:

also known as Carpinete Castle, it dates back to the time of the Hungarian invasions. The original fortress was built in the 10th century by Adalbert Atto. It was the Countess Matilda who had significant improvements made to the castle, ordering the construction of the church, in Romanesque style, dedicated to Saint Andrew and well preserved to this day.

#### NATIONAL PARK OF THE TUSCAN-EMILIAN APENNINES

A place where Man can seek harmony with nature and the landscape; a place for the local area to take pride in, with a modern, economic vocation and a marvellous, traditional sense of community. A protected nature area nestling between the Cisa and Forbici passes, the wooded ridges that separate Tuscany from Emilia, giving way to an authentic mountain environment.

[www.parcoappennino.it](http://www.parcoappennino.it)





*Time-honoured  
rhythms and  
actions, waiting to  
be rediscovered*

**WHEN LOVING CARE MEETS  
PASSION**, the result can only be  
extraordinarily unique: just like  
Parmigiano Reggiano.

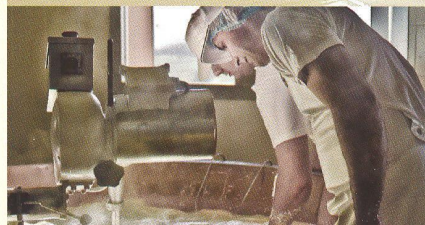
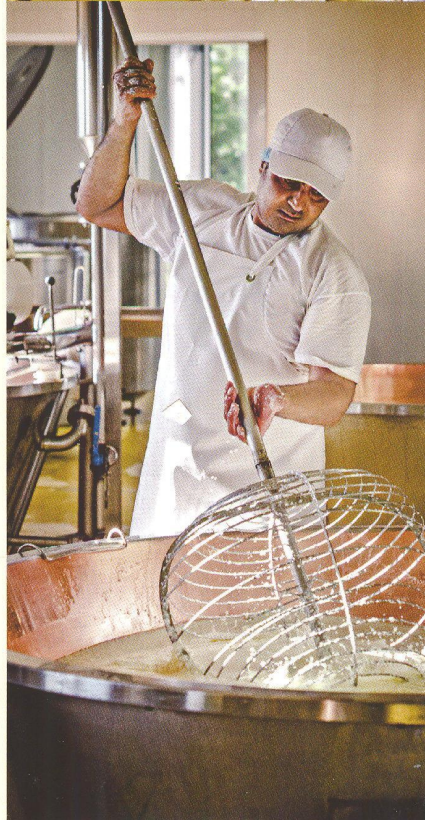
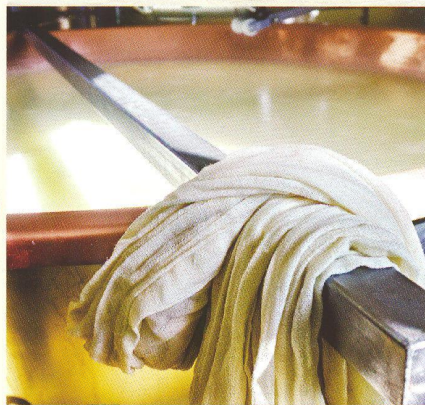
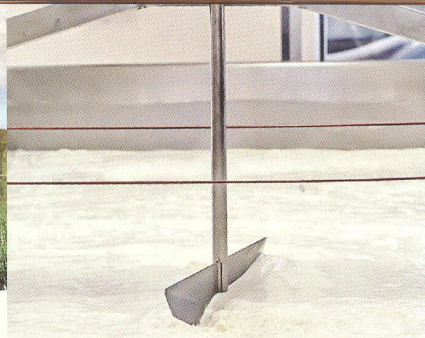
*"Savouring a piece of Parmigiano Reggiano  
offers a taste of the essence of the land it  
comes from, the joie de vivre of the folk  
who live there and who every day invest  
loving care in bringing it to life, emulating  
the actions, choices and rhythms of an  
age-old production method, developed in  
the heart of Emilia Romagna and handed  
down with the same unaltered passion  
through the generations."*

**PARMIGIANO REGGIANO** is made  
daily in the Colline di Selvapiana e  
Canossa mountain dairy.

**LOCATION.** The dairy is located in  
Selvapiana, in the municipality of  
Canossa (Reggio Emilia province), at  
an altitude of 500 m a.s.l., on the top  
of a hill. Selvapiana lies in an area of  
particular historical and artistic interest,  
with a wealth of elements dating back  
to the Middle Ages.

MA TIL  
DA DEI  
GRA SI  
QD 65 I  
I SS

Ancient signature  
of the Countess  
Matilde of Canossa.





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# THE SHOP

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Next to the dairy there is the shop, where visitors can buy the Parmigiano Reggiano, aged for different lengths of time and cut into pieces that vary in weight depending on the customer's requirements. The shop also sells ricotta, butter, and a selection of typical local products such as salami from the Emilia area, wine and local gourmet specialities. The company is also able to deliver in Italy and abroad, and to prepare special gift packs.

**Open daily from Monday to Saturday:** 8.30 a.m./1.00 p.m. and 3.00 p.m./7.00 p.m.

**Sunday:** 8.30 a.m./12.30 p.m. and 3.00 p.m./6.00 p.m.

Closed **Monday** afternoons.

**Contacts:** Phone: +39 0522 878512 - e-mail: latteria\_selvapiana@libero.it

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## HOW TO REACH SELVAPIANA

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A1 motorway: come off the motorway at the Terre di Canossa - Campegine tollbooth (28 km). Follow the signs for Montecchio Emilia, San Polo d'Enza, Canossa. Take the bypass that leads to Montecchio Emilia. Follow the SP12 road towards San Polo d'Enza, then the SP513R road towards Ciano d'Enza. After the village of Ciano d'Enza, continue for about 3km to Cerezzola, then turn left onto the SP79 road for Selvapiana. After 3.7 km, turn left to reach the factory.

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## EVENTS NOT TO BE MISSED IN CANOSSA

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**Historical Re-enactment featuring Matilda of Canossa:** the first weekend in September. The characters, dressed in medieval costumes, will accompany Matilda and Pope Gregory VII to the encounter with the Emperor Henry IV, who will be shown as repentant. The pardon obtained and the peace hoped for will then be celebrated with a performance by knights and flag throwers, through the streets of the village.

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## WHERE TO EAT IN SELVAPIANA AND THEREABOUTS

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- TRATTORIA IL PETRARCA loc. Selvapiana, 80 - Canossa (RE), Phone: +39 0522 878500
- RISTORANTE ENOTECA IL GIGLIO piazza Matilde di Canossa, 11 - Ciano d'Enza (RE), Phone: +39 348 2966803
- RISTORANTE DA MARIO loc. Gombio, 14 - Castelnovo ne Monti (RE), Phone: +39 0522 717038
- RISTORANTE NOTARI loc. Trinità, 64 - Canossa (RE), Phone: +39 0522 870111
- RISTORANTE PIETRA NERA Loc. Vedriano Pietranera, 187 - (RE), Phone: +39 0522 870420
- RISTORANTE PIZZERIA ENRICO IV Via Val d'Enza Nord, 149 - Ciano d'Enza (RE), Phone: +39 0522 878281

